

For Immediate Release

Stockholm, October 7, 2019.



Swedish publisher AH BOOKS makes its debut at Frankfurt Book Fair – bringing 15+ new non-fiction titles available for international rights.

AH BOOKS Publishing AB, a young, growing company, whose motto is ‘For the Love of Dogs’, will be presenting its catalogue with 15+ non-fiction titles at this year’s fair. Some exciting new titles are also in the pipeline and will be available for international rights.

The company, based in Bromma, Stockholm was founded in 2017 by Susanne Wigforss, publisher, in partnership with author Anders Hallgren, psychologist, MSc. All of their published titles to date are written by Hallgren, who is considered to be the world’s first dog psychologist and is also a highly respected animal behaviorist.

Anders Hallgren has dedicated his life to helping dogs and has over 50 years of experience working in the field. His groundbreaking, innovative ideas helped introduce gentle and positive training methods that are now being used worldwide. His concept that dogs need mental activation was an important milestone as far back as the 1970s. His unique training method “*Smoke Alarm Training for Your Dog*”, first published in the US in 2001 and also in other countries, has saved lives.

He has written 35 books about dogs’ behavior, psychology and learning and is also behind such research studies as “*Back Problems in Dogs – Underlying Causes for Behavioral Problems*”. AH Books’ back catalogue features some of Hallgren’s bestsellers – such as “*The A-Z of Dog Language – Learn to understand your dog’s signals*” and “*The Key to Happiness – How to avoid social stress in dogs*” as well as new and also newly updated titles.

Hallgren’s work has helped thousands of dogs and dog owners around the world form a better relationship. Today, many dog psychologists and trainers use his methods as a basis for their own work. He is a much sought after lecturer and has appeared as a guest on TV, radio and podcasts in Scandinavia and abroad, as well as being featured in major newspapers and magazines.

For more about AH BOOKS’ catalogue and press materials, please go to www.ahbooks.se, where our Frankfurt brochure can be downloaded.

Hallgren is available for interview upon request.

Come visit our stand 3.1/G68 at Frankfurt Book Fair.

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